



JON WHIPPLE, DESIGN COUNSEL – PROJECT PROFILE

OPEN JOURNAL SYSTEMS

OPEN JOURNAL SYSTEMS • PUBLIC KNOWLEDGE PROJECT

OJS JOURNAL THEMES, PKP EMBLEM AND PRODUCT IDENTITY CONSULTING (**CURRENTLY UNDERWAY**)
pkp.sfu.ca

The Public Knowledge Project's Open Journal Systems required more out-of-the-box presentations as well as a way to distinguish between its open software offerings including Open Conference Systems and Open Archive Harvester.

The Public Knowledge Project exists as part of an effort by several universities (SFU, UBC and Stanford) to explore ways in which knowledge can be made openly available to people without the expensive barriers of existing publishing models.

Research has focused on academic publishing and its primary piece of software is Open Journal Systems (OJS), which enables anyone to start, publish and administer a peer-reviewed academic journal.

As the software moves through its version two release, it is finding use in a wide array of disciplines in the sciences and humanities and the single theme that the software ships with was deemed to limiting.

I have been retained to design new themes, the first of which are simply CSS documents that can be applied through the web-based OJS management interface. I am currently working on some more extensive themes that involve coding Smarty Templates for the layout engine.

PKP also publishes Open Conference Systems (OCS) which is a conference creation and management systems sharing some of the code-base and essential CSS of OJS.

With Open Journal Systems, Open Conference Systems and the project's additional product, Open Archive Harvester, PKP discovered that there was confusion in how potential adopters saw the different software. I have been retained to make clear visual distinctions for each of the software projects as well as to refine the basic presentation of the name of the project itself.

The project exists in a unique landscape of having to present organizational cohesion to its users and adopters, but being disallowed from becoming institutionalized in any way by its funding bodies.

I am exploring ways to achieve these goals using colours and type, as emblems and logos have proven too controversial for the research partners to adopt.

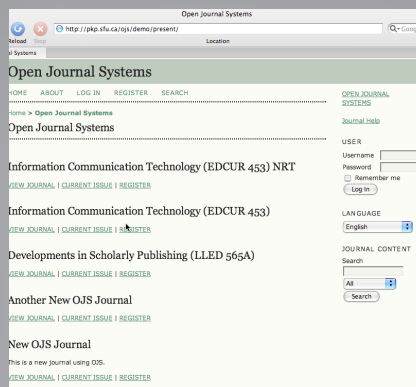
DETAILS

1



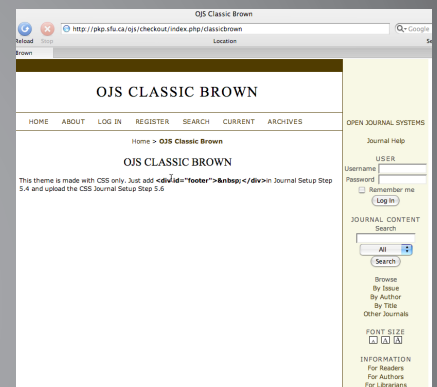
The name is the primary vehicle of communication.

2



The understated and flexible original theme works well but doesn't address all the potential academic disciplines that may be interested in using OJS.

3



The first themes are designed to appeal to Literary and Social Science disciplines with more designs for the pure sciences and technical disciplines on the way.

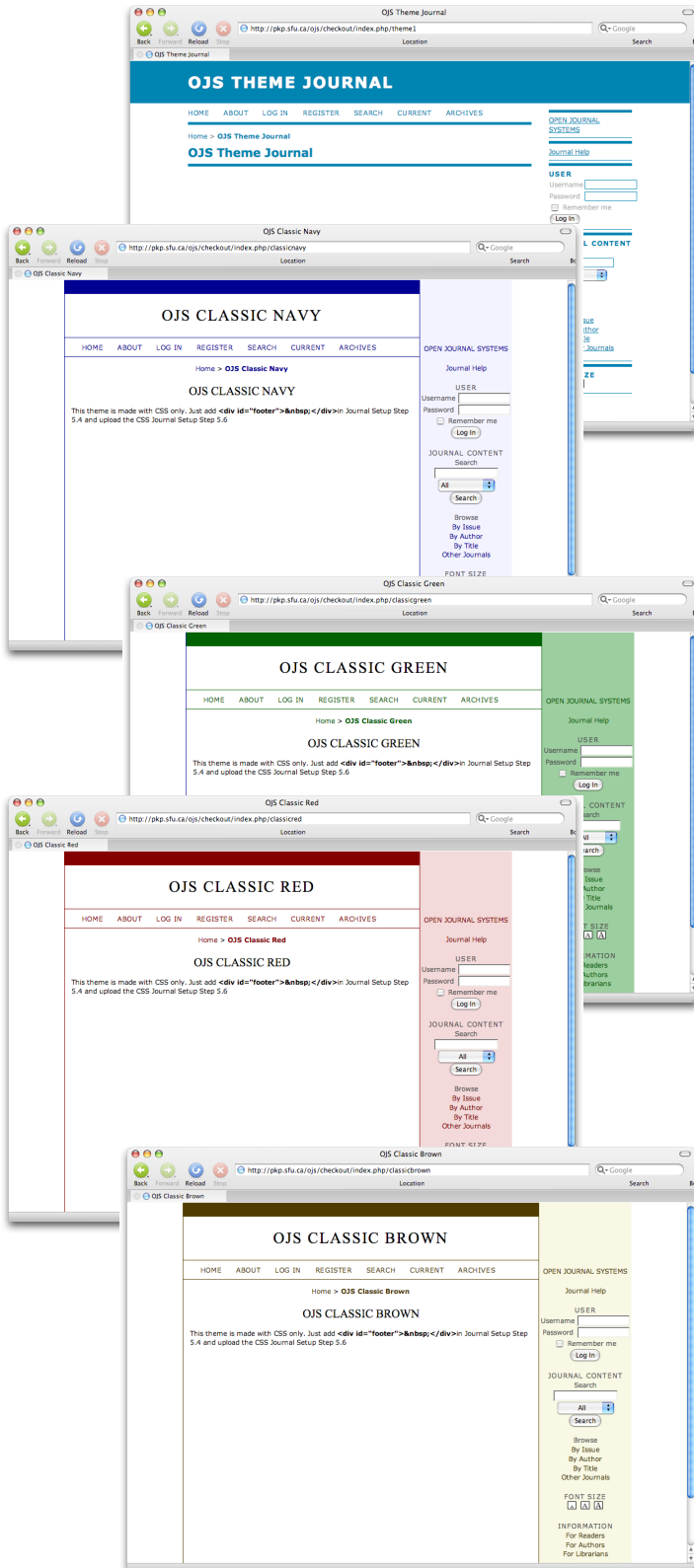
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OPEN ARCHIVES HARVESTER  PUBLIC KNOWLEDGE PROJECT

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PUBLIC KNOWLEDGE PROJECT

The themes are governed by XHTML output from the OJS system. The initial set of themes change only the CSS, which is readily replaced through the system's administrator interface.

The proposed identification system which was ultimately rejected, relies on a mark representing knowledge spreading and becoming more powerful and useful. The horizontal marks show how colour and type would have been used to distinguish between the PKP software offerings.

JON WHIPPLE MGDC

GRAPHIC DESIGNER, PROFESSIONAL MEMBER OF THE SOCIETY OF GRAPHIC DESIGNERS OF CANADA

Dream. Dare. Design. Enlighten.



I'm a professional graphic designer, currently working at Vancouver Public Library in Marketing + Communications as well as Virtual Library (the library's newest department).

It's a pretty fascinating place, and I get to exercise my abilities across all mediums.

I have skill in designing in print and on the web.

I design simple systems and clear communications that can help you and your organization operate better and more efficiently and effectively.

I am a Professional Member of the Society of Graphic Designers of Canada.

I'm available to help you.

Design consulting + counsel

Web design + re-design

Print Design

Information Graphics + process visualisation

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