



JON WHIPPLE, DESIGN COUNSEL – PROJECT PROFILE

# **VIRTUAL LIBRARY**

# KOMPASS

## TYPEFACE

*Designed for labelling maps, diagrams and other materials, Kompass is an open geometric sans-serif.*

Kompass is a typeface that explores the possibilities of type for labelling functions, the constraints of which are many and strict.

The type has distinct and clear forms with no superfluous details that could render the image or type unclear. It is scalable and read clearly at small sizes.

Ascenders must project far enough from the body of the letter form to distinguish it from its counterparts but not extend so far as to intrude on any information in the map, diagram or product label on which it appears.

The uppercase **I** has the tiniest of serifs in order to distinguish it from the lowercase **l**. The bar on the letter **f** and the beak on the **r** have uncommon reach and the front leg of the capital **R** is a departure from the usual mode for sans-serif typefaces.

The face is in ongoing development which can be reviewed at the Typophile Critique forums (<http://typophile.com/node/4377>).

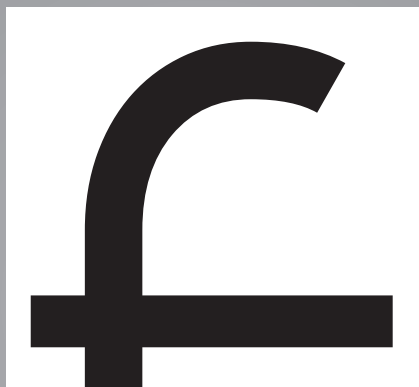
## DETAILS

1



The glyphs are characterized by open counters and accented by slight curves.

2



Unusual design features like the hyper-extended crossbar on the f make Kompass stand out from other geometric sans faces.

3



The characters present simple and recognizable forms for maximum clarity.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

DEPARTURES ARRIVALS BAGGAGE  
arrangements can made for  
travel follow the map to the book

He had a spatula in one hand and a fifty caliber machine gun in the other There were helicopters in the  
air the rolling hills of Vietnam behind him and Rambos Tacos The Most Respected Tacos in Town written above him

The quick brown fox jumps over the lazy dog  
Hamburfontsvons institutional divisions and other offices can be seen  
to the left

frRIe

# JON WHIPPLE MGDC

GRAPHIC DESIGNER, PROFESSIONAL MEMBER OF THE SOCIETY OF GRAPHIC DESIGNERS OF CANADA

*Dream. Dare. Design. Enlighten.*



I'm a professional graphic designer, currently working at Vancouver Public Library in Marketing + Communications as well as Virtual Library (the library's newest department).

It's a pretty fascinating place, and I get to exercise my abilities across all mediums.

I have skill in designing in print and on the web.

I design simple systems and clear communications that can help you and your organization operate better and more efficiently and effectively.

I am a Professional Member of the Society of Graphic Designers of Canada.

I'm available to help you.

Design consulting + counsel

Web design + re-design

Print Design

Information Graphics + process visualisation

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