

# JON WHIPPLE CGD

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## PROFESSIONAL EXPERIENCE

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**User Experience Architect**, E-Cubed Media Synthesis *2011 to present*

**Creative Director**, E-Cubed Media Synthesis *2008 to 2011*

**Graphics Technician/Graphics Technician - Web**, Vancouver Public Library Marketing & Communications, and Virtual Library departments *1998 to 2007*

**Consulting and freelancing**, Jon Whipple, Design Counsel *2002 to present*

## PROJECTS

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**Business Rules based billing system**, IxD & UI design for major medical organization in British Columbia (under NDA)

### Interaction and search tool design for BARE

[www.baresports.com/en-CA/Dive](http://www.baresports.com/en-CA/Dive)

E-Cubed Media Synthesis (IA, UX, IxD, & Sitecore implementation) with COBER//CREATIVEAGENCY (Graphic Design, IxD)

### User experience & interaction design and Plan Your Experience design for Aboriginal Tourism Association of British Columbia

[www.aboriginalbc.com/](http://www.aboriginalbc.com/)

Originally E-Cubed Media Synthesis (IA, UX, IxD, and Sitecore implementation) in conjunction with Trapeze (Creative, Graphic Design). Reimplemented without design change, and maintained by Dialect.

### Other Special Projects

Historical photograph scanning developed and documented the scanning process for historical photographs of all types and sizes including 8" x 10" glass negatives

Raise-a-Reader Recognition Installation 8' x 2' lightbox of an original painting by K. Shoemaker

Kompass Typeface

[typophile.com/node/4377](http://typophile.com/node/4377)

## **Earlier Projects**

Chinese-Canadian Genealogy web site design + build, bookmark, poster, flyer  
[www.vpl.ca/ccg](http://www.vpl.ca/ccg)

InfoAction emblem design and new website  
[www.infoaction.ca](http://www.infoaction.ca)

Working Together Project emblem design and new website  
[www.librariesincommunities.ca](http://www.librariesincommunities.ca)

Open Journal Systems + Public Knowledge Project themes for OJS template engine and identity analysis and concepts for PKP  
[pkp.sfu.ca](http://pkp.sfu.ca)

Canadian Pacific Railway Photograph Collection  
[www.vpl.ca/branches/LibrarySquare/spe/cpr/](http://www.vpl.ca/branches/LibrarySquare/spe/cpr/)

## **SKILLS**

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### **Design**

All aspects of design including needs analysis, concept, interaction, composition, layout, typography, diagramming, in print and on the web. Skilled in designing effective, new and re-designed visual communications within established corporate identities and tight budgets + deadlines. Creation of manuals, instructional materials (handbills, PowerPoint presentations, job aids), proposals, reports, online documentation, for effective communication + presentations.

### **Projects + People**

Supervision of small teams, project planning and management, and technical training for individuals and groups. Working in teams, Client relations, Facilitation. I *enjoy* speaking and public presentations.

## **EDUCATION**

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**BCIT Venture Program** 1998 Business research and planning, risk assessment, finance and accounting. Marketing, public speaking, business law, and business operations.

**VCC Business and Technical Writing Certificate** 2004 Writing and editing proposals, reports and technical information for print and online. Documentation, project management and information design.

## **PROFESSIONAL AFFILIATIONS**

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**Society of Graphic Designers of Canada**, Professional Member (CGD)

### **References available on request**