

JON WHIPPLE MGDC

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PROJECTS

Web + Print Online and print components designed and delivered together.

Chinese-Canadian Genealogy *web site design + build, bookmark, poster, flyer* | www.vpl.ca/ccg

New Media Directory *logo, web site design + build, CD cases, binder covers, posters* | www.vpl.ca/newmedia/

Vancouver Public Library Foundation *logo, web site design + build, brochure* | www.vplfoundation.ca/

Print Posters, handbills, brochures, bookmarks and postcards, governed by a corporate identity.

Donor Recognition poster (Central Library entrance) *3'x8' posters displaying donors*

Library Research poster and handbill *radical redesign, clarifying the presentation of information*

Vancouver Public Library Annual Report 1997, 1998, 2001

Web Concept, design, production, information architecture and coding.

InfoAction *emblem design and new website* | www.infoaction.ca

Working Together Project *emblem design and new website* | www.librariesincommunities.ca

Open Journal Systems + Public Knowledge Project *themes for OJS template engine and identity analysis and concepts for PKP* | pkp.sfu.ca

Artray Photograph Collection: Vignettes of Postwar Vancouver |

www.vpl.ca/branches/LibrarySquare/spe/artray/index.html

Canadian Pacific Railway Photograph Collection | www.vpl.ca/branches/LibrarySquare/spe/cpr/

Other Special projects.

Historical photograph scanning *developed scanning process + and documented procedures for historical photograph collection, various sizes and mediums including glass negatives*

Raise-a-Reader Recognition Installation *8' x 2' lightbox of an original painting by K. Shoemaker*

Chinese-Canadian Genealogy Exhibit Banner *3' x 8' vinyl banner with a 3 module grid system for information display*

Kompass typeface *developing a geometric sans-serif typeface for labelling and cartography*

Tiger's Heart In Woman's Hide *typeset this 194 page book exploring the Shakespeare authorship question and designed and built the accompanying website*

SKILLS

Design

All aspects of print and web design including needs analysis, concept, composition, layout, typography, diagramming, in print and on the web. Skilled in designing effective, new and re-designed visual communications within established corporate identities and tight budgets + deadlines.

SKILLS *continued*

Projects + People

Supervision of small teams, project planning and management, and technical training for individuals and groups. Working in teams, Client relations, Facilitation. I *enjoy* speaking and public presentations.

Technical Writing + Training

Creation of manuals, instructional materials (handbills, PowerPoint presentations, job aids), proposals, reports, online documentation, for effective communication + presentations.

Software

Skilled in major design and office applications and operating systems.

PROFESSIONAL EXPERIENCE

2002—present Consulting and freelancing

Design Counsel

1998—present Vancouver Public Library

Graphics Technician/Graphics Technician, Web in both *Marketing and Communications* and *Virtual Library* departments.

EDUCATION

2004 VCC Business and Technical Writing Certificate

Writing and editing proposals, reports and technical information for print and online. Documentation, project management and information design.

1998 BCIT Venture Program

Business research and planning, risk assessment, finance and accounting. Marketing, public speaking, business law, and business operations.

PROFESSIONAL AFFILIATIONS

Society of Graphic Designers of Canada, Professional Member (MGDC)

References available on request